PROBLEM SOLUTION FIT

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| **Date** | **11-07-2022** |
| **Project Name** | **IoT Based Safety Gadget For Child Safetymonitoring & Notification** |
| **Maximum Marks** | **4 marks** |

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| 1. | CUSTOMER SEGMENT(S) | Our Customers are mainly parents who are working and do not have enough time to take care of their children. Such parents are not provided with availability at any time to look after their children. If the case so they are in need of something to make their children  under the surveillance of them. |
| 2. | JOBS-TO-BE- DONE/PROBLEMS | To enhance the operating condition of the developed solution the way it is not supposed to deal with any fault at any point of time so that the child safety can be highly ensured. To  ensure the parents that their surveillance on their children can never be taken off. |
| 3. | TRIGGERS | The trigger which induces the customers is the one that when other working parents give a try to this and comment a positive review on this, they are also focusing on their child safety  today. |
| 4. | EMOTIONS: BEFORE/AFTER | Customers are being frustrated that their children are doing safe or not before using the gadget designed. Once they start to use the developed solution they might feel free to focus on their work and also the surveillance of their children would happen with ease at any  point of time. |
| 5. | AVAILABLE SOLUTIONS | Of course the solutions are available readily in the market such as Child GPS Tracking System, Child Safety GSM Kit, etc One such  constraint the customers facing are cost and inefficiencies in the working once purchased. |
| 6. | CUSTOMER CONSTRAINTS | The constraints our customers facing are such connectivity issues or may be the protocols being used for communication. There may be chances of issues arised due to technical dis efficiencies. Giving a second thought, price to be afforded for buying the developed solution  kit might be the one they could not afford. |

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| 7. | BEHAVIOUR | Our proposed solution has the modes of working in both offline and Online. In case of any dis connectivities happen the gadget which has been developed might tend to work on a  plan B which includes the backup of the failure of actual working kit. |
| 8. | CHANNELS of BEHAVIOUR | Our proposed solution has the modes of working in both offline and Online. In case of any dis connectivities happen the gadget which has been developed might tend to work on a plan B which includes the backup of the failure  of actual working kit. |
| 9. | PROBLEM ROOT CAUSE | Considering the origination of the problem, it occurs in the base of merely irrespective persons that are no way relatable to the children but for the currency kind of thing and  also the child abuse(mainly in case of girl children) |
| 10 | YOUR SOLUTION | Our Team has highly been intending to develop an efficient solution to overcome all the flaws that the existing solutions hold back still. We are highly on demand to ensure the efficient functionalities of the developing  module the way it will not fail at anytime. |